



ISO 26000 Public Forum, 8 Nov 2012

**Globalization,
social responsibility and
Opportunities of ISO 26000**

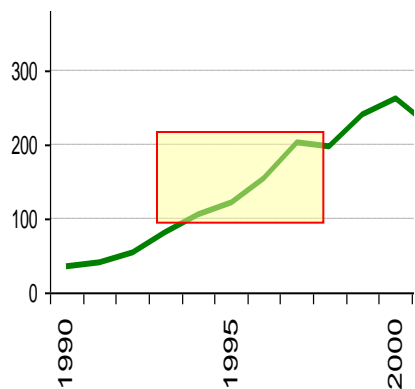
Dr. Anthony Miller

CSR Focal Point

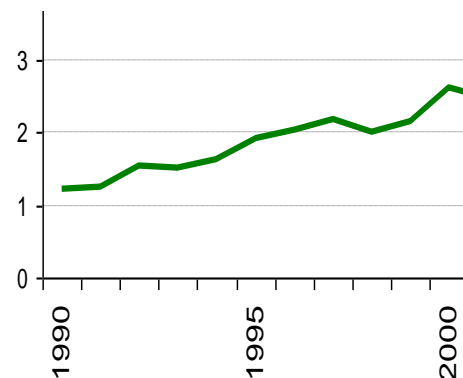
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Increasing Scale of Globalization



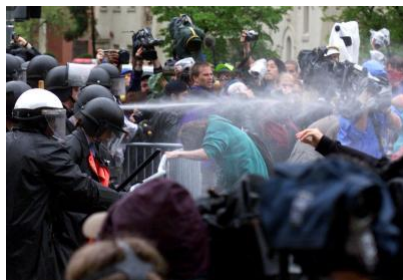
FDI Inflows to Developing and Transition Economies (\$Billions)



Exports from Developing and Transition Economies (\$Trillions)



Ongoing social and environmental challenges





Use of Codes and standards to Respond to Challenges

- Forest Stewardship Council (FSC) 11% of global forestry market
- Marine Stewardship Council (MSC) 6% of global fish market
- Roundtable on Sustainable Palm Oil 8% of global palm oil market
- UTZ CERTIFIED 5% of global coffee market
- 4C Association 30% of global coffee market
- Fair Labor Association (FLA) 75% of global athletic footwear market
- SA8000
 - >1.4 million workers
 - 2,400 SA8000 certified facilities
 - 66 industrial sectors
 - 65 countries



Compliance / redress mechanisms

	Pro-active mechanisms (audits, inspections, certification)	Reporting requirements/ redress mechanisms	No compliance mechanisms
International Organizations	---	UN Global Compact, OECD Guidelines ILO Tripartite Declaration	UN Guiding Principles
Multi- stakeholder / NGO	ISO14000, MSC, FSC, FLA, RSPO, SA8000,, 4C Assoc.	---	ISO 26000 GRI
Company/ Industry Association	C.A.F.E.Practises, Leather Working Group, BSCI, International Council of Toy Industries	---	Pharmaceutical Industry Principles for Responsible Supply Chain Management



Policy options for governments

- Moving from soft law to hard law: scale up sustainability standards by incorporating them into regulatory initiatives
- Capacity building: shared responsibility vs off-loading responsibility
- Strengthening compliance and redress mechanisms among intergovernmental organization standards
- Strengthening CSR disclosure: comply or explain
- Introducing CSR into the international investment regime



Opportunities and Challenges for ISO 26000

- Provides an agreed international definition of 'social responsibility' to form basis of other civil society and industry codes, international investment agreements, etc.
 - Evolution of subject area: can ISO 26000 keep up?

- Basis for the development of National guidance and MSS (e.g. DS49001)
 - What about international standardization?

- Basis for standardizing multiple national MSS on SR into one international MSS
 - Questions about suitability of ISO to govern an MSS on social issues?

- Opportunity to streamline existing supplier certification schemes and differentiate suppliers
 - Are industry specific standards better at this? Lighter and more focused?

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